



BUSINESS IN DEVELOPMENT
CHALLENGE

FMO
Finance for Development



ICCO
GrenzeLoos betrokken

Ministerie van
Buitenlandse Zaken



Submit your business plan for Poverty Reduction and Profit

International Business Plan Competition



Open to everyone!
Investors and
€ 150,000 in prizes

Deadline business plan outline

MARCH 20 2006

Prize partners



Supporting partners



WWW.BIDCHALLENGE.ORG

Organisor



FairVentures

Initiator



'Poverty reduction starts with your three page business plan'

BiD Challenge Team, inspired by Confucius



Coconut wood processing in Mozambique

This winning 2005 business plan encompasses the production of coconut timber from unwanted senile palm trees – widely available from plantations - for local market and export; offering a good price to farmers and boosting local industry.

What is the BiD Challenge?

An international business plan competition that challenges everyone to submit his or her business plan for poverty reduction and profit. Our mission is to boost small and medium sized enterprises which improve living standards in developing countries.

The 2005 results

- 800 three-page business plan outlines
- 80 full fledged business plans
- Already over 20 new business start-ups

How to participate?

1. Go to WWW.BIDCHALLENGE.ORG
2. Submit your three page business plan outline before March 20th 2006

Your plan

1. Creates a new business or expands your existing business
2. Will be profit generating within 3 years
3. Contributes to poverty reduction and the U.N. Millennium Development Goals

Who can participate?

Anyone of any nationality can join. As long the business plan targets a developing country.

What's in it for you?

Not only to make a difference but also to make profit and realize your business plan!

- Win **start-up finance**: via investors and € 150.000,- in prizes
- **Clear formats** for your business plan
- Concrete **feedback** from experts
- Personal and professional **coaching**
- **Promote your plan** to partners, experts, media and investors.

GUIDELINES AND CRITERIA ARE AVAILABLE AT WWW.BIDCHALLENGE.ORG

Timeline 2006

JANUARY	START ROUND 1	Submission of 3 page business plan outlines
MARCH 20TH	DEADLINE ROUND 1	Screening: online feedback to all participants
APRIL 20TH	START ROUND 2	Announcement top 75, business plan writing
JUNE 20TH	DEADLINE ROUND 2	Selection finalists
SEPT 25-28TH	BID CHALLENGE WEEK	Personal assessment and selection winners
SEPT 29TH	PRIZE EVENT	BiD Marketplace and prize ceremony
DEC 2006-2008	MATCHING AND MONITORING	At least 30 new start-ups with investors

Solar lantern production in Cambodia

'Kamworks' is starting-up a solar lantern assembly plant in Cambodia. This 2005 finalist will create employment for 10 people in the coming year and contribute to new development opportunities by offering affordable lightening for rural areas.

Find out more WWW.BIDCHALLENGE.ORG.



New in 2006: The BiD Network!

The world's first on-line community for Small and Medium sized Enterprises that reduce poverty in developing countries: a marketplace where entrepreneurs, investors, experts and organisations can meet and share. www.bidnetwork.org